Steven Raden

User Experience Designer



Experience

Product Designer Cloudflare April 2020 - Current

- Primary designer on 9 product launches across 5 product areas.
- Proficient in a range of cloud technology such as serverless computing, edge security, and app performance.
- Emphasis on growing relationships between design, engineering, and management.
- Mentor to 2 recently hired designers.
- Designed and assisted in developed of the launch of Cloudflare media platform cloudflare.tv.

UX Design Lead IBM Design April 2019 - April 2020

- Lead designer on 2 person design team for IBM Cloud Databases.
- Oversaw and created the user experience for 13 services across 3 project teams.
- Organized service roadmap with offering management.
- Conducted bi-weekly sprint planning and retrospective with design and project management.
- Continued performing UX designer responsibilities.

UX Designer IBM Design Sept 2015 - April 2019

- Lead designer on multi-million dollar products for IBM Cloud Infrastructure.
- Owned design for complex services like Security Groups, Cloud Internet Services, and IBM Virtual Private cloud.
- Created detailed design flows with Invision and Sketch for user testing and development.
- Planned and executed user research sessions with high profile IBM clients.
- Created positive, lasting relationships with management and development teams.
- Facilitated design thinking sessions for engineering and management teams.
- Represented IBM at Think conference and as a speaker at Big Design Conference.

Leadership

Patterns Design Bootcamp Lead x2 IBM Jul 2018, Feb 2019

IBM Mentor at Pixel Husky IBM Jan 2017 - Feb 2017

Professional Events

Designing with Accessibility in Mind Big Design Dallas 2019

Speaker at IBM Think Conference Think Conference 2018

Speaker at Big Design conference Big Design Dallas 2017

Education

Bachelor of Science in Informatics University of Washington Sept 2011 - June 2015

Skills + Tools

Wireframing **User Flows** User Research **Project Management Prototyping** Facilitation **HTML** CSS SQL Sketch **Figma** Miro JavaScript Amplitude **After Effects** Lightroom Premiere